

THE SUPERTICKET FUNDRAISING PROGRAM



Front of the SuperTicket

A fun 18 hole Golf Game played by scratching off 1 of 4 dots on each hole

• Every card is different •

Low Score Wins:

A 3 day/2 night Vacation to 1 of 22 destinations!
(Continental U.S., Hawaii and Mexico)
(Airfare not included)

 **ARTHRITIS**
FOUNDATION®
Take Control. We Can Help.™

SUPERTICKET: \$40

INCLUDES:

- 2 Mulligans
- 5 Raffle Tickets
- Certificate for Hybrid or Wedge (\$120 value, \$29.95 incl. s/h)
- 1 Drink Ticket
- \$10 Golfsmith Gift Card

+ ENTRY INTO:

- Putting Contest
- Longest Drive Contest
- Closest to the Pin Contests
- Hole-in-One Contests
- Straightest Drive Contest
- Scratcher Game to Win a Vacation

LOW SCORE ON GOLF SCRATCHER GAME WINS
A 3 Day/2 Night Vacation Getaway to your choice of the following destinations:

| | | | |
|----------------------|-----------------------|-----------------------|--------------------|
| Las Vegas, NV. | Orlando, FL. | Reno/Carson City, NV. | Atlantic City, NJ. |
| Anaheim, CA. | Pocono Mountains, PA. | Lake Tahoe, NV. | Daytona Beach, FL. |
| Palm Springs, CA. | San Antonio, TX. | Gatlinburg, TN. | Hilton Head, SC. |
| Ft. Myers, FL. | New Orleans Area, LA. | Charleston, SC. | Branson, MO. |
| Myrtle Beach, SC. | Williamsburg, VA. | Honolulu, HI. | Niagara Falls Area |
| Puerto Vallarta, MX. | Cancun, MX. | | |



GOLFER: _____

Thank You for Your Support!

Back of the SuperTicket

Displays what the golfer is receiving for their donation.

Custom printed for your tournament to include:

- Tournament title and/or logo
- Selling price for the SuperTicket
- Your custom SuperTicket offerings - every tournament's is different.

WHAT IS A SUPERTICKET?

The SuperTicket takes all of the items you would normally sell to your golfers separately, such as mulligans, raffle tickets, entry into contests, etc., and combines them into *one value-packed* offering that is sold to golfers during registration. You only ask for this one donation the whole day.

WHY IS IT SO IMPORTANT TO ASK FOR ONLY ONE DONATION ?

Because

No one enjoys constantly being interrupted and solicited for donations while they are trying to enjoy a round of golf.

Your golfers will appreciate this 'one-donation' approach to fundraising and as a result, you have happy golfers that will come back next year!

And

You will make more money!



The SuperTicket Program averages

\$3,000 NET PROFIT



for charities that utilize it at their tournament.

WHY DO GOLFERS WANT TO PURCHASE A SUPERTICKET?

Because

Beyond what the standard mulligan package has
ex: mulligans, raffle tickets, contest(s) entry, etc..

Every SuperTicket features the following to generate
true excitement and *genuine value* for their money:

• Golfsmith Gift Card •



Redeemable in-store or on-line
no purchase necessary

• Golf Club Certificate •



Your Choice - 27° Hybrid or 50° Attack Wedge
\$120 Value, \$29.95 including shipping

• Entry into scratcher game to Win a Vacation •

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Palm Springs, CA.

Ft. Myers, FL.

MyrtleBeach, SC

Puerto Vallarta, MX.

Orlando, FL.

Pocono Mountains, PA.

San Antonio, TX.

New Orleans Area, LA.

Williamsburg, VA,

Cancun, MX.

Reno/Carson City, NV.

Lake Tahoe, NV.

Gatlinburg, TN.

Charleston, SC.

Honolulu, HI,

Atlantic City, NJ.

Daytona Beach, FL.

Hilton Head, SC.

Branson, MO.

Niagara Falls Area



Simply put,

*the golfer gives you a donation to support your cause
and you give them their money's worth. A true win-win.*

WHAT COMES IN THE SUPERTICKET PACKAGE?

Everything you need to raise funds using the SuperTicket is included:



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GOLFER: _____

Thank You for Your Support!
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Custom Printed SuperTickets



**SuperTicket
Sales Plaques w/stands**



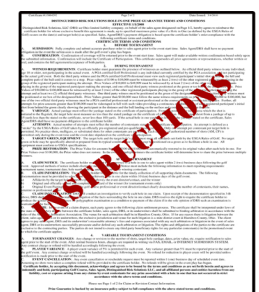
Golf Club Certificates



SuperTicket Stickers



'Turn-in' Sign w/stand



**Detailed SuperTicket
Program Instructions**



Golfsmith \$10 Gift Cards



Prepaid

UPS Return Label

For Returning all unused
SuperTickets + Supplies



**3 day/2 night
22 Destination
Vacation Certificate**

THE BOTTOM LINE: HOW MUCH DOES IT COST?

This is the Best Part:

The SuperTicket is sold ON CONSIGNMENT.

For each SuperTicket that is sold
Your cost is only \$10

For each SuperTicket that is returned in like new condition
There is no charge

(a minimum of 40 SuperTickets does apply)

HOW MUCH COULD YOU MAKE?

Let's assume you have 120 golfers and charge
\$40 (most common) for each SuperTicket.

Our national average for SuperTicket participation is
85%

The Math:

Gross Revenue $120 \times 85\% = \$4,080$

Cost of SuperTickets Sold = \$1,020

• **Net Profit of \$3,060** •